COINDOT
WHITE PAPER

Coindot is a pioneering peer-to-peer charity crowdfunding platform that leverages blockchain technology to deliver secure, transparent, and efficient fundraising solutions for individuals and NGOs, connecting them with a global audience and minimizing costs.

coindot.org | coindot.me

Abstract

Coindot is a peer-to-peer (P2P) charity crowdfunding platform designed to transform how individuals and organizations engage in philanthropic efforts. By leveraging blockchain technology, Coindot provides a secure, transparent, and efficient environment for fundraising, enabling individuals and NGOs to connect with a global audience while minimizing costs. With the issuance of Coindot tokens, we offer an innovative business model that sustains our platform through a percentage of funds raised, ensuring ongoing development and user satisfaction.

Introduction

The charity crowdfunding landscape has experienced significant growth, yet traditional platforms face challenges such as high fees, limited transparency, and restricted access to international donors. Coindot addresses these issues by utilizing blockchain technology to create a decentralized and efficient crowdfunding ecosystem specifically tailored for charitable projects. Our platform empowers individuals and NGOs, offering a seamless experience and enhanced trust through the use of smart contracts and cryptocurrency.

Mission and Vision

Mission:

To democratize charity crowdfunding by providing a secure, transparent, and user-friendly platform that leverages blockchain technology, enabling individuals and NGOs to raise funds efficiently while offering contributors confidence and security in their donations.

Vision:

To become the leading blockchain-based charity crowdfunding platform globally, empowering individuals and NGOs through innovation, transparency, and inclusivity.
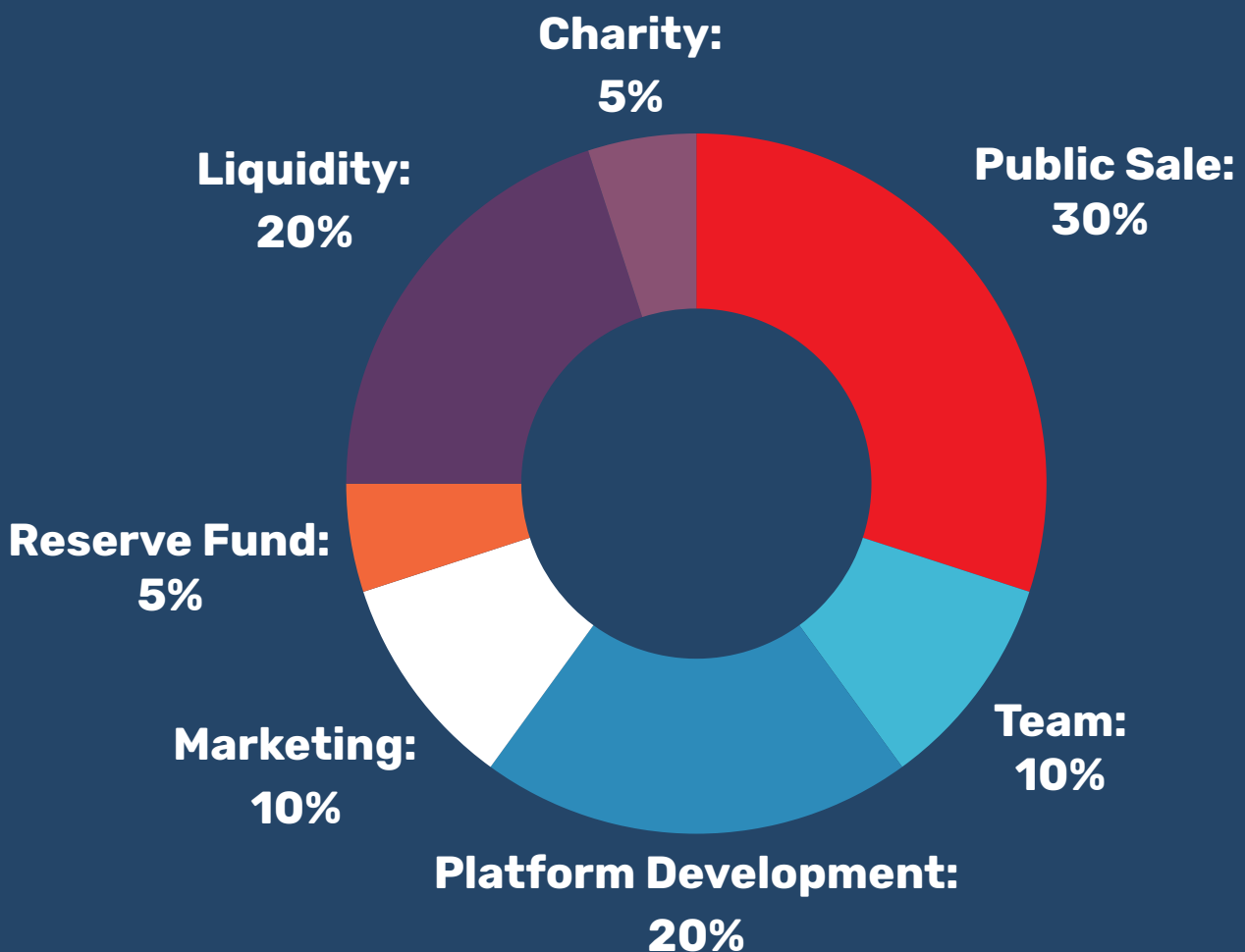
Tokenomics

Token details:

- Token Name: Coindot
- Symbol: CDT
- Total Supply: 50,000,000 CDT
- Blockchain: TON
- Initial price: 0,04 USDT per token
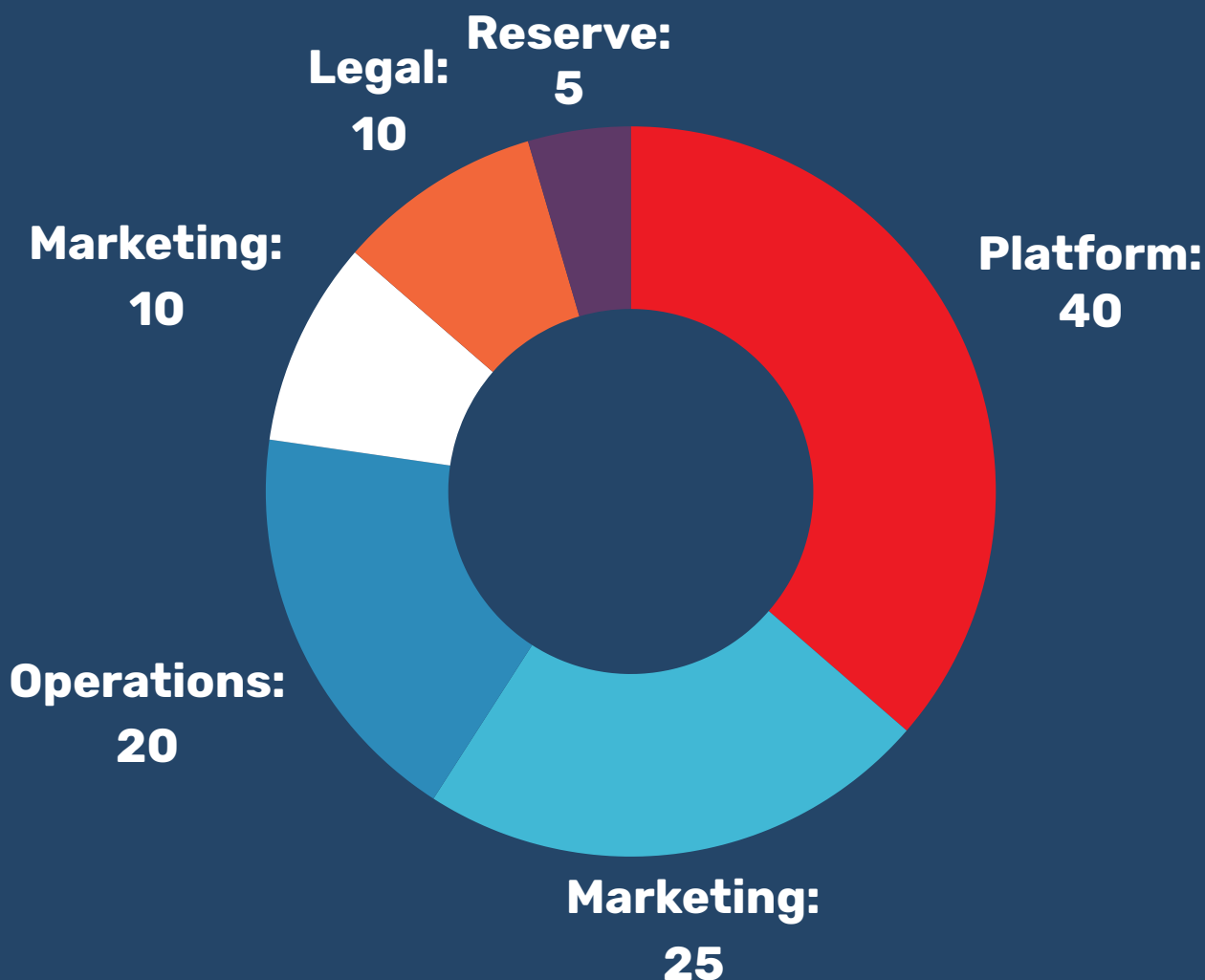- Initial Market Cap: 530 000 USD
- FDM: 2 000 000 USD

Token Distribution

Charity: 5%

Liquidity: 20%

Public Sale: 30%

Reserve Fund: 5%

Team: 10%

Marketing: 10%

Platform Development: 20%

Use of Proceeds

- Platform Development: 40%
- Marketing and Customer Acquisition: 25%
- Operations and Support: 20%
- Legal and Compliance: 10%
- Reserve Fund: 5%

Tokens allocation:

Pool	Percentage of disccount	Price	Minimum Percentage of allocation	Maximum number of Tokens	TGE %	TGE Number of Tokens	Cliff	Vesting [months]
Friends and family	40,00%	$0,0240	20,00%	10 000 000	10,00%	1 000 000,00	2	10
Private / Seed	25,00%	$0,0300	10,00%	5 000 000	10,00%	500 000,00	4	12
Public Sale ICO	10,00%	$0,0360	10,00%	5 000 000	10,00%	500 000,00	4	12
	-	-				0,00		
Community	-	-	5,00%	2 500 000	0,00%	0,00	6	12
On-chain platform development	-	-	20,00%	10 000 000	10,00%	1 000 000,00	0	0
Team		-	10,00%	5 000 000	0,00%	0,00	4	12
Game testers / Charity	-	-	5,00%	2 500 000	10,00%	250 000,00	0	12
Liquidity	-	-	20,00%	10 000 000	100,00%	10 000 000,00	0	0
			Total	50 000 000	26,50%	13 250 000,00		
			100,00%					

Initial Price	$0,040		Max Total Supply	50 000 000,00		% Total Supply on TGE for Investor	4,00%	
			Initial Market Cap	$530 000		Sum of pre-sale and converted	20 000 000	
			Fully Diluted Valuation	$2 000 000		Total sales pressure	$80 000	

Business Model

Coindot's business model revolves around the collection of a percentage fee from the funds raised on the platform. This fee structure is designed to sustain the platform while incentivizing users to choose Coindot over traditional crowdfunding platforms.

Fee Structure

Platform Fee:

Coindot charges a competitive fee of 6% on the total funds raised by each campaign. This fee is significantly lower than traditional platforms, offering cost savings to project creators and NGOs.

Token Incentives:

Users who choose to pay the platform fee using Coindot tokens (CDT) receive a 25% discount, effectively reducing the fee to 1.5%.

Revenue Streams

- **Platform Fees:** Primary revenue from the 2% fee on successful campaigns.
- **Premium Services:** Optional premium services for campaign promotion and management.
- **Token Appreciation:** Potential for revenue through the appreciation of CDT held in reserve.

*The chart below, assumes an average donation of $500. Only from P2P donations.
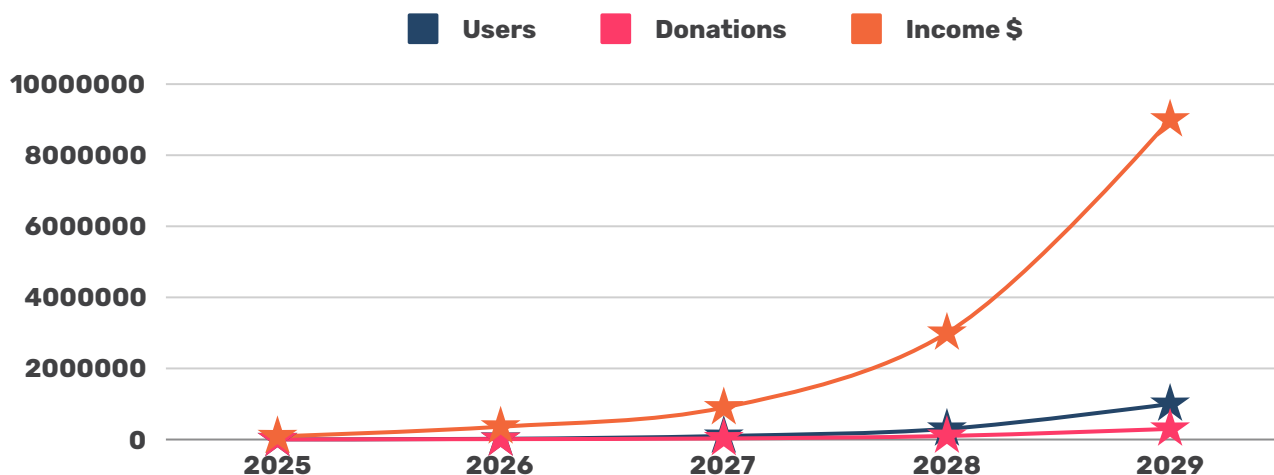
B2B Model for NGOs

Coindot provides specialized B2B solutions for non-governmental organizations (NGOs) and foundations, offering on-chain solutions for charity donations.

This includes:

- **Custom Donation Platforms:** NGOs can create branded donation portals powered by Coindot's blockchain infrastructure, enabling secure and transparent transactions.
- **Smart Contract Automation:** Automate fund distribution and milestone tracking to ensure accountability and transparency in project execution.
- **Donor Engagement Tools:** Enhanced tools for donor engagement, including real-time impact reporting and personalized communication features.

Revenue Streams

- **Percentage from NGO donations using our on-chain solutions.**

*The chart below assumes an average annual flow of NGO' donations, only through the Coindot on-chain tool.

Coindot 2024 Whitepaper
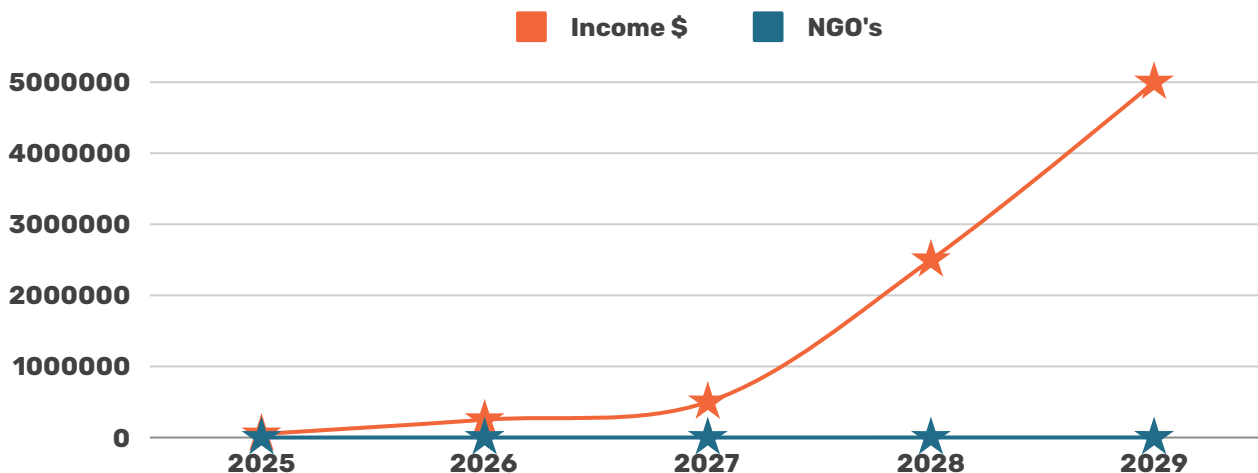
Platform Features

Security and Transparency

- **Smart Contracts:** All transactions are executed via Ethereum smart contracts, ensuring transparency and immutability.
- **Secure Wallets:** Users maintain control of their funds through secure, decentralized wallets.

Global Accessibility

- **Multi-Currency Support:** Accepts multiple cryptocurrencies and fiat currencies, expanding accessibility to global contributors.
- **Multilingual Interface:** Platform available in multiple languages to cater to a diverse audience.

User Experience

- **Intuitive Design:** User-friendly interface for easy navigation and campaign management.
- **Analytics Dashboard:** Real-time analytics for campaign tracking and performance measurement.

Scalability

Coindot's platform is designed for scalability to accommodate growing demand and increasing transaction volumes.

The use of the TON blockchain ensures that the platform can handle a high number of transactions efficiently and securely.

Additionally, Coindot plans to implement layer-2 scaling solutions to further enhance transaction speed and reduce costs.

Modular Architecture: Coindot's platform is built on a modular architecture that allows for seamless integration of new features and services, enabling the platform to adapt to changing market needs.

Cloud Infrastructure: By utilizing cloud-based infrastructure, Coindot can dynamically scale resources to meet demand, ensuring optimal performance and reliability.

User Engagement through Telegram and Gamification

Coindot leverages the popular Telegram platform to engage users and create a vibrant community around charity crowdfunding. Telegram provides an ideal environment for communication, updates, and community building.

- **Community Channels:** Dedicated Telegram channels for different campaigns and projects, allowing supporters to stay informed and engaged.

- **Real-Time Updates:** Instant notifications about campaign milestones, new projects, and platform updates.

- **Gamification:** Coindot employs gamification techniques to incentivize participation and engagement. Users can earn rewards and badges for their contributions, encouraging continued support and involvement.

Key Media Partners

Coindot has established strategic partnerships with key media outlets and influencers to support the promotion of the platform and its charity activities. These partnerships include:

- **Blockchain Media:** Collaboration with leading blockchain and cryptocurrency news platforms to reach the tech-savvy audience.

- **Charity Networks:** Partnerships with charity-focused media organizations to enhance visibility among potential donors and NGOs.

- **Social Media Influencers:** Engagement with influencers in the philanthropy and tech sectors to promote Coindot's mission and campaigns to a broader audience.

Use Cases

Individual Charity Projects

Community Fundraisers: Individuals can launch campaigns to support local projects, such as medical expenses, disaster relief, or educational initiatives. Coindot enables secure and transparent transactions, giving contributors confidence that their donations reach the intended beneficiaries.

NGO and Foundation Initiatives

Large-Scale Projects: NGOs can raise funds for large-scale projects, such as building schools, providing healthcare, or supporting environmental conservation efforts. Coindot's platform ensures transparency and accountability through smart contract automation, enhancing donor trust.

Corporate Social Responsibility (CSR)

Business Philanthropy: Corporations can use Coindot to facilitate their CSR programs, engaging employees and customers in charitable initiatives. By utilizing blockchain technology, businesses can ensure transparency and track the impact of their contributions.

Educational Scholarships

Scholarship Funds: Educational institutions and individuals can create campaigns to raise scholarship funds for students. Contributors can directly impact students' lives by supporting their education and future career paths.

Roadmap

Phase 0: Pre-preparation (Q2-Q4 2024)

- Preparation of smart contracts and DEX-based payment processor
- Preparation of MVP and temporary connection of payment processors provided from partners
- Market analysis for the use of cryptocurrencies for charitable purposes
- Discussions with the media about partnerships
- Talks with pasrtners about partnerships

Phase 1: Development and Initial Launch (Q1-Q2 2025)

- Finalize platform development and smart contract integration.
- Conduct public token sale and distribute tokens.
- Launch the beta version of the platform for initial users.

Phase 2: Platform Expansion (Q3-Q4 2025)

- Implement multi-currency support and multilingual interface.
- Introduce premium services and features.
- Expand marketing efforts to increase platform adoption.

Phase 3: Global Scaling (2026)

- Establish strategic partnerships with industry leaders.
- Enhance platform features based on user feedback.
- Scale operations to support a growing user base.

Go to Market

To successfully launch and establish Coindot as a leading charity crowdfunding platform, we have developed a comprehensive "Go to Market" strategy. This strategy focuses on building a strong user base, establishing partnerships, and creating a robust brand presence in the market. Here are the key components of our approach:

1. Target Market Identification

- Primary Audience: Our primary audience includes individual donors, NGOs, and non-profit organizations seeking a secure and transparent platform for crowdfunding charitable projects.
- Secondary Audience: We will also target corporate partners interested in Corporate Social Responsibility (CSR) initiatives and philanthropic efforts.

2. Strategic Partnerships

- NGOs and Non-Profits: Forge alliances with key NGOs and non-profits to use Coindot as their preferred fundraising platform, highlighting our blockchain-powered transparency and efficiency.
- Media Partners: Collaborate with media outlets and influencers in the philanthropy and tech sectors to enhance visibility and credibility.
- Blockchain Communities: Engage with blockchain communities and forums to tap into tech-savvy audiences interested in supporting charitable causes using cryptocurrency.

Go to Market

3. Marketing and Branding

Content Marketing: Develop engaging content that educates users about the benefits of using Coindot, emphasizing transparency, security, and efficiency. This includes blog posts, case studies, and video testimonials.

Social Media Campaigns: Leverage social media platforms to run targeted campaigns, showcasing success stories and the positive impact of projects funded through Coindot.

Public Relations: Conduct press releases and media outreach to announce partnerships, platform updates, and major milestones, positioning Coindot as an innovator in the charity crowdfunding space.

4. User Acquisition and Engagement

Referral Program: Implement a referral program that rewards users for inviting others to join the platform, incentivizing early adoption and network growth.

Gamification: Introduce gamification elements such as leaderboards, badges, and rewards to increase user engagement and encourage ongoing participation.

Telegram Community: Build and nurture a vibrant Telegram community where users can interact, share updates, and engage with campaign creators in real time.

Go to Market

5. Platform Launch Phases

- Beta Launch: Initiate a beta launch with selected partners and early adopters to gather feedback and make iterative improvements.
- Full Launch: Execute a full launch with an integrated marketing campaign, highlighting unique platform features and early success stories.
- Post-Launch Support: Provide robust support to users and partners post-launch, ensuring a smooth experience and addressing any challenges promptly.

6. Continuous Feedback and Improvement

- User Feedback Loops: Implement mechanisms to collect user feedback regularly, enabling continuous platform improvement based on real user needs.
- Data Analytics: Utilize data analytics to monitor platform performance, user behavior, and campaign success, using insights to refine marketing and engagement strategies.

7. Scaling and Global Expansion

- Local Partnerships: Establish partnerships with local organizations and influencers in key regions to facilitate market entry and cultural adaptation.
- Regulatory Compliance: Ensure compliance with local regulations in each target market, building trust and reliability with users and stakeholders.

Team

Coindot is led by a team of experienced professionals with diverse backgrounds in blockchain technology, finance, and marketing. Our advisors bring valuable insights from the crowdfunding and tech industries, guiding the platform's strategic growth.

Co founder
Bartek Juraszek

Business Manager
Sylwia Pużuk

Lawyer
Radosław Nosowski

Blockchain Expert
Brendon Zegarlicki

TON Blockchain Expert
Krzysztof Dryja

CMO
Kacper Juraszek

Partnership Manager
Anna Weber

PR & Media
Dominik Juraszek

Money Flow Expert
Jakub Bartoszek

Partners

We make every effort to attract partners in every area of web3 activities.

Conclusion

Coindot is poised to transform the charity crowdfunding industry by offering a blockchain-based solution that prioritizes transparency, security, and efficiency. With a sustainable business model and a focus on user experience, Coindot aims to empower individuals and NGOs alike, fostering innovation and impact on a global scale.

Contact

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Disclaimer

This whitepaper is for informational purposes only and does not constitute financial advice. The success of Coindot depends on various factors, including market conditions and regulatory developments. Potential investors should conduct their own research and consult with financial advisors before participating in the token sale.
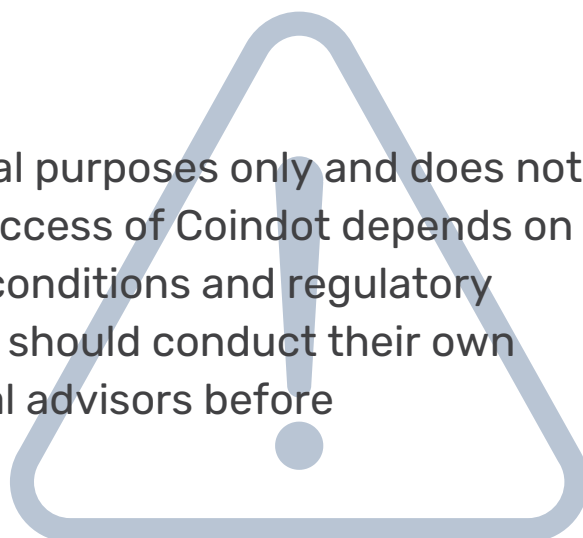
Thank You!

"I hope the above whitepaper was understandable to you. Every day, the whole Coindot team does everything to make our product easy and enjoyable. We want to bring philanthropy around the world, and use the development of new technologies for our activities.

Let's break boundaries, barriers, and negative sentiment towards cryptocurrencies. Let's show the whole world that cryptocurrencies can help people around the world!

Join the circle of philanthropists!"

Bartosz Juraszek - CEO